



Office of the Mayor

MEDIA ADVISORY

Monday, August 13, 2007

2:00 PM

Contact: Mikki Dobski, Communications & Spec. Projects, 574-235-5855 c. 574-876-1564

Hometown Hero Honored at Tonight's Council Meeting

David Stremme, a South Bend LaSalle High School graduate who honed his racing skills on local speedways, and is now a NASCAR standout, will be honored at Monday evening's Common Council meeting with a resolution recognizing his professional success and commending his work with "Coaches vs. Cancer."

The resolution is being introduced by Council Member Buddy Kirsits and recognizes Stremme's accomplishments on the track and as important, his support for cancer research leading to its cure.

David will also be honored at a "Stremme Comes Home/Rally to Bristol" event at Century Center on Tuesday, August 21 from 5-9PM. Proceeds from the evening will benefit "Coaches vs. Cancer" and Stremme will make a special presentation to St. Jude's Children's Research Hospital.

Two special events will take place during the Stremme welcome home rally. Starting at 5PM, Mayor Steve Luecke will join with David and his family to unveil a sign temporarily renaming Jefferson Blvd as "David Stremme" Blvd. Following the dedication, the Mayor and Stremme will face off in a Segway race in the Century Center Parking lot.

-more-

“Coaches vs. Cancer”, headed locally by Notre Dame Basketball Coach Mike Brey, is a nationwide collaboration between the American Cancer Society and the National Association of Basketball Coaches (NABC) that empowers basketball coaches, their teams, and local communities to make a difference in the fight against cancer. The program leverages the personal experiences, community leadership, and professional excellence of basketball coaches nationwide to increase cancer awareness and promote healthy living through year-round awareness efforts, fundraising activities, and advocacy programs.

Stremme officially began his racing career in 1993 at age 15. He started in Street Stocks and quickly got his first victory at New Paris Speedway, in his mother’s race car. Then it was off to Late Models, Open Wheel Modifieds, and the NASCAR Southwest Series. Through it all, he won races, rookie-of-the-year titles and two track championships.

“I was never pushed into racing. I worked on the cars for my mom and dad before I got behind the wheel of a car myself. They were always telling me I had to do well in school to race. Now that they helped me get where I am, I try and help them out however I can.” For Stremme, racing is a family business.